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The  
**Moodie Davitt**  
Report

## PRESS RELEASE

### ANNOUNCING 'THE APAC DIALOGUE' –

#### A WEBINAR SERIES FROM APTRA & THE MOODIE DAVITT REPORT

**Singapore, 12 January 2021** The Asia Pacific Travel Retail Association (APTRA) today announced a pioneering regional webinar series for 2021 in association with The Moodie Davitt Report.

**The APAC Dialogue** will feature a rolling set of one-day programmes every two months, each dedicated to a different theme, region or country. Each edition will be free of charge to delegates, with revenue generation coming from selective high-profile sponsorship opportunities. The first event will be held in early March 2021.

“Never has APTRA’s role – built around the strategic pillars of Advocacy, Networking & Knowledge – been more critical,” said APTRA President Sunil Tuli. “At a time of profound change in the global travel retail and airport commercial revenues sectors, we need a platform to network, to share our reports, and to drive recovery in the sector through information sharing.

“However, because of the health, logistical, time and cost constraints of the COVID-19 pandemic, meeting face to face to share information and network has become extremely difficult – and will remain so for some time to come.

“We recognise the success of the inaugural Moodie Davitt Virtual Travel Retail Expo last October – and in particular the very well-received APTRA Exchange session – and hence we have partnered to jointly launch **The APAC Dialogue**, a virtual programme that will benefit APTRA members and the industry at large while we all navigate a reshaped, post-Covid travel retail world.”

Tuli said that event sponsorship will allow APTRA to step up its vital work on behalf of the industry. “Since the COVID-19 crisis began, we have concentrated on increasing our advocacy work; supporting the industry on appeals for relief; developing protocols that enable travel retail to re-open; and playing a key role in urging a cohesive direction from APAC aviation and governmental bodies on removing quarantines and implementing coherent testing regimes,” he said.

The Moodie Davitt Report Chairman Martin Moodie said, “We are honoured to work with APTRA, which has proven such a proactive association throughout the crisis. Each market in Asia Pacific has its own characteristics, challenges, opportunities and players, and by creating a series of curated events we can address the specific needs of various travel retail communities in a way that has never been done before.

“Our recent experience with the Virtual Travel Retail Expo tells us that there is a real demand to hear from industry stakeholders and leaders about the evolution of the market – without having to travel to do so. The ‘Knowledge Hub’ format, including the excellent APTRA Exchange session, at the Virtual Expo was very successful indeed, attracting consistently sizable audiences and tremendous engagement.

“We plan to build on that winning formula with The APAC Dialogue, a programme that is open and free to all, and which will certainly help the Asia Pacific travel retail sector’s recovery.”

For sponsorship opportunities please contact:

- Christina Oliver, Executive Director, APTRA - [christina.oliver@aptra.asia](mailto:christina.oliver@aptra.asia)
- Irene Revilla, Publisher, The Moodie Davitt Report - [irene@moodiedavittreport.com](mailto:irene@moodiedavittreport.com)

For programme content suggestions please contact:

- Sunil Tuli, President, APTRA - [suniltuli@kingpower.com.hk](mailto:suniltuli@kingpower.com.hk)
- Christina Oliver, Executive Director, APTRA
- Martin Moodie, Chairman, The Moodie Davitt Report - [martin@themoodiereport.com](mailto:martin@themoodiereport.com)

**ENDS**

<https://www.aptra.asia/>

**Media enquiries:** Anne Kavanagh, Kavanagh Communications [anne@kavanaghcommunications.com](mailto:anne@kavanaghcommunications.com)

### **About APTRA**

The Asia Pacific Travel Retail Association (APTRA) is a membership organisation whose vision is to represent all members of the association and to strengthen, nurture & protect the duty free and travel retail industry in the Asia Pacific region. APTRA's membership comprises landlords, retailers and brands, a base which is unique and adds richness to the association's work. APTRA's territory spans over 45 countries in Asia Pacific.

APTRA strengthens the knowledge base of the industry by supporting members through meaningful research, knowledge sharing, networking opportunities and advocating for the industry when facing regulatory challenges. Commissioning relevant market research is one of the quality outputs of APTRA, the results of which are disseminated exclusively to members through private seminars, networking workshops and the Association website.

APTRA is on the alert constantly for legislative and regulatory challenges that may impact the duty free and travel retail industry. Working with members, fellow trade associations and related agencies, APTRA engages with governments and policy-makers to facilitate a deeper understanding of the industry's pivotal role in local communities, employment, travel infrastructure and the economies of the region.

### **About The Moodie Davitt Report**

The Moodie Davitt Report is one of the world's most respected multi-media business-to-business publishers. It was founded in 2002 by Martin Moodie (who today retains majority control alongside partner Dermot Davitt) and has been the leading information source for the global travel retail and airport commercial revenues sectors since. Uniquely, its acclaimed publications have been free of charge to the industry since launch.

The Moodie Davitt Report.com, dubbed 'the website that never sleeps' has become the home page of the industry. And the company's events portfolio – embracing The Trinity Forum (created in 2003), The Moodies Social & Digital Media Awards and The Airport Food & Beverage (FAB) Conference & Awards – are among the travel retail and airport sectors' most influential gatherings.

In 2020, the company created the inaugural Virtual Travel Retail Expo, a pioneering and highly successful digital event that brought the global travel retail community together at a time of crisis. The company is headquartered in Hong Kong with offices in the Republic of Ireland and the UK.